



# PROGRAM

10.00 Welcome

10.15 **Keynote:** *Dr. phil. Teresa Hollerbach, Centre for Planetary Health Policy, Berlin*

10.45 Breakout presentation (1min pitch of session topics)

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10.50 - 12.15: FIRST SESSION: SCIENCE COMMUNICATION (PARALLEL OFFERS)

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## **Getting started in science communication**

*Charlotte Schwenner, Helmholtz Centre for Infection Research, Braunschweig*

## **Science Communication – How to get started in Social Media**

*Annelie Bänsch, WITENO GmbH, Greifswald*

## **Crowdsourcing as a method to promote Responsible Research and Innovation in cohort research**

*Birgit Schauer & Tabea Troschke, JoinUs4Health*

## **Starting your own science podcast**

*Katherine Bassil, Maastricht University*

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12.15 - 13.00 UHR: DIGITAL LUNCH BREAK „BITS & MATJES“

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13.00 - 14.00: SECOND SESSION: ONE HEALTH CAREERS (PARALLEL OFFERS)

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## **Pursuing a (scientific) career in Germany**

*Katja Wolter, Steinbeis Research Center for Resource Development, Greifswald*

## **How to apply for postdoc fundings?**

*Hasmik Hunanyan & Maria Moynihan, University of Greifswald*

## **One Health Research Institutions in Greifswald**

*Helmholtz-Institute for One Health & Friedrich-Loeffler-Institut,*

*Federal Research Institute for Animal Health*

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14.15 **“Communicating science – a necessary tool for individual careers or a public mission?”** *Fishbowl discussion with Charlotte Schwenner, Elodie Chabrol,*

*Teresa Hollerbach, Birgit Schauer / Host: Dr. André Lampe*

15.15 Farewell

15.15 Networking and Get-together